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Ixquick's New International Search Engine Unveiled

Ixquick now includes re-engineered metasearch algorithm delivering more comprehensive and relevant results; simpler and cleaner user experience; and enhanced features, including International Phone Directory

HAARLEM, The Netherlands – March 24, 2005 – Ixquick (www.ixquick.com), an international and award-winning metasearch engine, today unveiled its more powerful, comprehensive and accurate search resource for Internet users worldwide.

Ixquick's metasearch technology uses an exclusive Star System, which awards a star next to each result for every search engine that ranks that result as one of its ten best for a given search. For example, a five-star (★★★★★) result from Ixquick means that five search engines considered that result *Top 10 relevant*.

"Ixquick's exclusive Star System delivers more comprehensive and relevant results through the consensus reached by the engines it searches," said Alex van Eesteren, vice president of marketing and sales, Ixquick. "We believe that Ixquick's metasearch technology is not only unique, but one that enables users to find the best results right across the web."

Today's released Ixquick includes a re-engineered metasearch algorithm delivering the best results, and an updated user interface with a simpler and cleaner design. In addition, the new Ixquick delivers the following tools and features:

- International Phone Directory: Find people and businesses worldwide. The International Phone Directory's Reverse Directory feature can use a phone number to find the person or business that users are seeking and the directory information for that listing.
- Universal Syntax: Ixquick enables users to search with any power search method, such as Boolean logic, phrases, wildcards, and field searches, by translating it into the syntaxes used by each of the engines it searches.
- Repetitive Results Removal: Follow-up searches only show new results – previous results are omitted, saving users time.
- Result Honing: A checkmark and "X" appear next to results. If a result is especially good, users can click the checkmark to find similar results, and if a result is not what the users are searching for, they can click the "X" to remove similar results.
- International Price Comparison: Comparison-shop over 5,000 merchants with Ixquick's Lowest Price search, an unbiased tool for finding the lowest prices worldwide.
- Languages: Ixquick searches in any of 17 languages, now including Chinese, Japanese and Korean. In addition, each language with which Ixquick metasearches includes local engines.

"Now, more than ever, Ixquick is achieving its mission to develop the best global web search resource. Today's launch is strong evidence of our efforts, and we look forward to hearing from our users and continuing to enhance Ixquick's metasearch engine in 2005 and beyond," said van Eesteren.

About Ixquick

Ixquick (www.ixquick.com) is a powerful metasearch engine, which unlike single search engines such as Google and Ask Jeeves, simultaneously searches multiple Internet databases, gathering and displaying comprehensive and accurate web results for Internet users. Founded in New York and launched on the web in 1998, Ixquick is owned by Surfboard Holding BV, a Dutch company. Further information for the media can be found at www.ixquick.com/press.